

WHEN AND WHERE: Saturday, July 3, 2010

10:00 AM to 4:30 PM, in the spacious, tree lined grounds of Gregory Park. The park provides a beautiful setting for the 36th Annual "Arts in the Park."

ELIGIBILITY: This year the show will be open to all art media, but it is important that **all artwork be of original design and produced and displayed by the artists. No copies or kits will be accepted. Examples of works that will not be accepted are: Buy-sell items, paintings from paint-by-number kits, spoon rings, candles, work from patterns not designed by the artist, ceramics made from commercial molds, domestic non-original handcrafts, such as wood hobby crafts, decoupage, and refrigerator decorations.**

ENTRY: Please submit four slides (35mm) of recent work with the name, media, and size of work on each slide. The first three slides should be of the individual pieces. The fourth slide should show an overall view of your display. Indicate which side is top where necessary. Slides will be mailed back after the jury has met. **If slides are not available, CD's are also accepted.** Slides and entry fees must be post marked by **April 16, 2010. Each artist must be juried individually.**

JURY PROCEDURE: The selection jury will choose an unlimited number of participants by anonymous slide view. Slides or CDs must be of a quality sufficient to show your work at its best and be representative of the work to be displayed. All works should be well-conceived, executed without technical faults and show the integrity of the design. Artists selected for the 2010 show will be eligible to exhibit "Arts in the Park" for three years (2010, 2011, 2012).

FEES: Enclose a check or money order for \$125.00. **All fees must accompany slides.** Checks will be returned if applicant's work is not selected for this year's show. **MAKE CHECKS PAYABLE TO: Arts in the Park.**

REPRESENTATIVE SALES: Sales will be restricted to work which meets quality level represented in the exhibitor's jury slides. **The committee's decision on the consistency of quality will be final. Any pieces which fail to meet quality standards must be removed.** Exhibitors are responsible for collecting and reporting their own sales tax.

INSTALLATION AND DISPLAY: Participants must provide their own display materials and their own coverings in case of inclement weather. Spaces will be assigned in the order of which confirmations are postmarked or by medium layout. The committee will attempt to honor requests by exhibitors. An exhibition space of approximately 12ft.x12ft. will be assigned to each exhibitor.

ADDRESSES: Slide, entry forms, and fees must be sent to **ARTS IN THE PARK, 213 So. 5th Street, BRAINERD, MN 56401.**

ACCOMODATIONS: We have contracted with Super 8, Baxter as the official lodging partner for Arts in the Park. Super 8 will offer you a special rate of \$80.89 plus tax for rooms available between the dates of July 2, 2010 and July 4, 2010. To reserve accomodations please call 218-828-4288 and ask for the special rate for Arts in the Park.

AWARDS: Cash and medal awards will be given for first, second and third place in each category and Best of Show. More information will be sent out to all of the accepted applicants the day of Arts in the Park.

SLIDE PRODUCTION - GENERAL INFORMATION

Why do we use slides or CD's for jurying? (not photos, not actual work)

Slides and CD's may be seen equally well by all jurors simultaneously.

Actual work requires too much work on our part (unpacking, moving, shipping).

Due to the possibility of loss, breakage, and shipping costs actual work is not used.

How to make sure your slides give you the best chance of being accepted:

1. In three out of four slides or CD, feature only **one work per slide**.
2. Adequately describe the work pictured in the slide, including the date it was produced.
3. Photograph paintings/drawings unframed, unglassed, so that the work fill the frame of the slide. Make sure the entire work is shown in the slide.
4. Select slides which show a range of work you will bring to the show.
5. Show **examples of everything you will bring to the show**. For example, don't submit slides of pottery while explaining that you also do jewelry. The jury may disqualify you.
6. Do not submit slides of work (nor bring work to the show) that looks like work available from 500 other producers (i.e. ladyslipper design suncatchers). The jury will not be impressed with your originality, sense of design, or the impact of your work.
7. Your work will not be automatically disqualified because it falls into an unusual category (i.e. appliqued clothing). Such work will be considered, but it must show as much originality, sense of design, expert use of materials and have an unusual impact as the work of a painter, jeweler, potter, weaver, etc.
8. Do not send slides of work that copy commercially available products. Juries are very interested in **originality**, all the way from the idea for your work to the finished product.
9. It will be for your benefit to have the ability to show that you have had a variety of good ideas. For example, even if you weave the same size rug over and over, let your slides show that you experiment (successfully) with different colors, and patterns, etc.
10. Be sure that your slides adequately represent what you intend to bring to the show if accepted. When jurors see slides that show two views of suncatchers and one view of a completed stained glass window, they justifiably wonder how artistic your booth will be. On the other hand, if you intend to bring only one stained glass window and two tables full of suncatchers, it would be wise to let us know from the beginning.
11. Be sure that your work is photographed, so that details and workmanship are clearly visible. The jury will want to see for themselves if your woodwork is doweled or nailed together, for example.
12. Make sure that your written descriptions adequately explain your slides. Write legibly because your descriptions will be read aloud to the jurors.
13. Jurors seem to greatly favor slides taken in natural light.

ARTS IN THE PARK

**Gregory Park
Brainerd, MN**

**SATURDAY
July 3, 2010
10 a.m.- 4:30 p.m.**

ENTRY FORM (Please print or type)

Name _____ Phone() _____

Business Name _____ Mailing Address _____

City _____ State _____ Zip _____ Web address _____

e-mail address _____

Do we have your permission to publish your **web address** in the festival brochure? Yes ___ No ___ **email address**? Yes ___ No ___

Medium _____

Original Design _____

Materials Used _____

Additional description of your work _____

Please number each slide or CD with a pen or marker, indicate top of slide, and label your name.

SLIDE #1

Size of work _____

Medium depicted _____

Date product produced _____

What percentage of your Arts in the Park inventory will this be? _____

Other Comments:

SLIDE #2

Size of work _____

Medium depicted _____

Date product produced _____

What percentage of your Arts in the Park inventory will this be? _____

Other Comments:

SLIDE #3

Size of work _____

Medium depicted _____

Date product produced _____

What percentage of your Arts in the Park inventory will this be? _____

Other Comments:

SLIDE #4

Size of work _____

Medium depicted _____

Date product produced _____

What percentage of your Arts in the Park inventory will this be? _____

Other Comments:

FACILITIES REQUEST

The Facilities Committee attempts to locate all exhibit spaces in comfortable locations. However, most areas in the park will experience some direct sunlight.

Entry must be postmarked by, April 16, 2010

Your entry is completed if it includes:

_____ This form completed & signed by each artist

_____ 4 slides or CD of recent work with artist's name, medium, and size of work on each

_____ A \$125 exhibitor fee. Make checks payable to Arts in the Park, 213 So. 5th Street, Brainerd, MN 56401.

I agree to conform to the rules for Arts in the Park 2010 as outlined in the Call for Entries.

I further agree that I am responsible for providing my own insurance on works which I show and sell at Arts in the Park 2010 and that neither the Arts in the Park Committee nor Brainerd Community Action is liable for the loss or damage to those articles.

Signed
