

DOWNTOWN BRAINERD HOLLI-DAYS CHRISTMAS PARADE

The Downtown Brainerd Christmas Parade is back. The date for the parade is December 12, 2009 at 4:30 pm. The Parade is coordinated by Brainerd Community Action, a non-profit corporation. Brainerd Community Action intends the parade to be a family event suitable for children of all ages. To ensure a successful parade and celebration, the Parade Committee has adopted the following rules:

- 1) The parade is limited to 50 units. Participation will be denied to units registering after 75 units have been registered.
- 2) The maximum length of each unit is 100 feet, with the exception of high school bands, fire truck, and special units.
- 3) To be registered on the parade roster, all parade units must sign and return the attached "Waiver Agreement," complete and return the entry form, and pay a fee (if applicable).
- 4) Parade entries will be accepted beginning November 5, 2009 until December 4, 2009. The **ABSOLUTE DEADLINE for completed parade entries will be December 4, 2009 at 5:00pm in the office of Brainerd Community Action.** Entries will be accepted on a first-come, first-served basis. Any notice of denial will be sent within ten working days of receipt, or within three days after the close of the deadline if received after December 4, 2009 and will occur for reasons stated in a written denial notice, which are consistent with the criteria set forth herein.
- 5) **CANDY AND OTHER ITEMS MAY NOT BE THROWN FROM ANY VEHICLES OR FLOATS AT ANY TIME DURING THE PARADE.**
- 6) All commercial units must pay a \$50 entry fee. The fee may be waived under the following circumstances:
 - A) If the business is a sponsor of the Downtown Holli-Days celebration.
 - B) If you agree to sponsor a non-profit group or organization in the parade.
- 7) Any political office holder or candidate for a political office must pay a \$50 entrance fee, with the exception of parade dignitaries.

8) Each horse unit is required to provide for “ROAD APPLE CLEANUP”.

9) The parade will be open to expressions of support for political candidates, or public issues under the following guidelines:

A) Political officeholders or candidates for political office may participate in the parade, subject only to the content-neutral restrictions described in paragraph ten below.

B) Applicants who seek either to express support for political parties or candidates for office or to express opinions on public or political issues may participate in the parade, subject to the content-neutral restrictions described in paragraph ten below.

10) All parade participants shall conduct themselves in a manner appropriate for a family audience of all ages, march in a peaceful and orderly fashion, and participate in a civil manner with respect to other participants and the public. Parade participants shall not use obscenity, profanity, defamation, threats, or fighting words.

11) **As this is an evening parade, all units must have illumination.**

The Parade will begin at 4:30 pm. A letter of confirmation, route map, directions to access the staging area, and restrooms on the parade route, will be sent to you. Before your entry may be registered, the attached forms must be filled out **completely** and returned to the Brainerd Community Action office.

WE THANK YOU FOR YOUR PARADE ENTRY AND LOOK FORWARD TO A SUCCESSFUL CHRISTMAS CELEBRATION.

Nancy L. Cross
Executive Director
Brainerd Community Action

**2009 Downtown Brainerd Holli-days
Parade Entry Form
Saturday, December 12, 2009
Parade Time 4:30 P.M.**

Yes, we would like to attend
Name of unit displayed on banner (if any) _____

Sponsor's Name _____
Contact Person _____ Telephone _____
Mailing Address _____
City _____ State _____ Zip _____
Description of float or unit _____

Length of unit _____ (Please indicate actual measurement of your unit)
Do you use music, PA, or other amplified sound? Yes No
Additional comments (For the announcer-use back for more space)

Judging information: please check the category which pertains to you.
 Marching Unit Commercial Unit Political (Not Judged)
 Non-Profit Unit Open Class Float Royalty
 Animal Unit (Dogs, Horses, Etc.)

Judges will select first place in each category and Best of Parade

There will be space for 50 units. Entry forms will be received beginning 11/5/09 until 12/4/09. This form must be received at the Brainerd Community Action office

NO LATER THAN 5:00 PM DECEMBER 4,2009.

Phone number: 218-829-5278 Fax number: 218-829-4872

Address: 213 South 5th Street, Brainerd, MN 56401

A map of the parade route, staging number, and location of necessary services will be mailed to you.

www.brainerdcommunityaction.org

WAIVER AGREEMENT FOR RELEASE CLAIMS

BRAINERD CHRISTMAS PARADE

We hereby release and discharge the Holli-Days Celebration committee and Brainerd Community Action Inc. (hereinafter referred to as the Committee), the City of Brainerd, and their agents, employees, and officers, from all claims, demands, actions, judgments, and executions that may arise from participation in the parade. The release includes all claims that I or my child may have or which my child's heirs, executors, or assigns may have against the Committee or the cities for all personal and property injuries caused by or arising out of participation in the Parade.

I have read this release and understand all of its terms. I acknowledge the inherent dangers involved in riding on a float, walking in the parade, riding a horse in the parade or riding a vehicle in the parade, including the dangers created by falling off a moving vehicle or horse, other motor vehicle traffic, street conditions and other participants. I voluntarily execute this release. I understand and agree that no one will be able to hold the above named parties liable for any injuries to my child or me.

Signature of Participant

Date

Name of Organization

List of Names participating in your parade unit: