

AMERICAN CELEBRATION PARADE

BRAINERD/BAXTER IS MINNESOTA'S FOURTH OF JULY CAPITAL!

It is time to make plans for your participation in the Fourth of July Parade. The Fourth of July Parade is coordinated by Brainerd Community Action, a non-profit corporation. Brainerd Community Action intends the parade to be a family event suitable for children of all ages. To ensure a successful parade and celebration, the Fourth of July Committee has adopted the following rules:

- 1) The parade is limited to 120 units. Participation will be denied to units registering after 120 units have been registered.
- 2) The maximum length of each unit is 100 feet, with the exception of high school, fire truck, and special units.
- 3) To be registered on the parade roster, all parade units must sign and return the attached "**Waiver Agreement**," complete and return the entry form, and pay a fee (if applicable).
- 4) Parade entries will be accepted beginning April 15, 2010, until June 25, 2010. The **ABSOLUTE DEADLINE** for completed parade entries will be **June 25, 2010** at 5:00pm in the office of Brainerd Community Action. Entries will be accepted on a first-come, first-served basis. Any notice of denial will be sent within ten working days of receipt, or within three days after the close of the deadline if received after June 25, and will occur for reasons stated in a written denial notice, which are consistent with the criteria set forth herein.

5) CANDY AND OTHER ITEMS MAY NOT BE THROWN FROM ANY VEHICLES OR FLOATS AT ANY TIME DURING THE PARADE.

6) All commercial units must pay a \$100 entry fee. The fee may be waived under the following circumstances:

- A) If a donation of equal or greater amount is made to the Fourth of July Celebration, 213 South Fifth Street, Brainerd, Minnesota 56401.
- B) If you agree to sponsor a non-profit group or organization in the parade.

7) Any political officeholder or candidate for a political office must pay a \$100 entrance fee, with the exception of parade dignitaries.

8) Each horse unit is required to provide for "ROAD APPLE CLEANUP." Please notify Brainerd Community Action to have a road apple crew provided for an additional fee.

9) The parade will be open to expressions of support for political candidates, or public issues under the following guidelines:

A) Political officeholders or candidates for political office may participate in the parade, subject only to the content-neutral restrictions described in paragraph ten below.

B) Applicants who seek either to express support for political parties or candidates for office or to express opinions on public or political issues may participate in the parade, subject to the content-neutral restrictions described in paragraph ten below.

10) All parade participants shall conduct themselves in a manner appropriate for a family audience of all ages, march in a peaceful and orderly fashion, and participate in a civil manner with respect to other participants and the public. Parade participants shall not use obscenity, profanity, defamation, threats, or fighting words.

The Fourth of July Parade will begin at 4:00 pm. A letter of confirmation, route map, directions to access the staging area, the location of water stations and restrooms on the parade route, and the schedule will be sent to you. Before your entry may be registered, the attached forms must be filled out **completely** and returned to the Brainerd Community Action office.

WE THANK YOU FOR YOUR PARADE ENTRY AND LOOK FORWARD TO ANOTHER SUCCESSFUL FOURTH OF JULY CELEBRATION.

Nancy L. Cross
Executive Director
Brainerd Community Action